

2016 POLITICAL FALL SPENDING

ETHI-POL-BAYH U.S. SENATE INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
904342	7/15-7/21	7	\$ 1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00		65378
907238	7/22-7/28	7	\$1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00		65510

ORDER



Orders
Order / Rev: 907238
Alt Order #: 25250388
Product Desc: Political
Estimate: 4774
Flight Dates: 07/22/16 - 07/28/16
Original Date / Rev: 07/21/16 / 07/21/16
Order Type: REG

ETHI Terre Haute

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bayh US Senate IN (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	7	\$1,040.00	\$884.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	7	\$1,040.00	\$884.00	0.00
Totals	7	\$1,040.00	\$884.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETHI	07/24/16	07/24/16	LN Su News 10 on Fox Su	CM	10p-1030p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S		1				\$200.00		0.00			
N 2	ETHI	07/22/16	07/26/16	LN M-F News 10 on Fox	CM	10p-1030p	-1--1--	:30	2	\$250.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	----1--		1				\$200.00		0.00			
Week:		07/25/16	07/31/16	-1-----		1				\$200.00		0.00			
N 3	ETHI	07/24/16	07/24/16	Su 10p-11p Su 10p-11p	CM	10p-11p (10:30 PM-11:00 PM)	-----S	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S		1				\$70.00		0.00			
N 4	ETHI	07/23/16	07/23/16	Sa 10p-11p Sa 10p-11p	CM	10p-11p (10:30 PM-11:00 PM)	-----S-	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-		1				\$70.00		0.00			
N 5	ETHI	07/26/16	07/28/16	M-F 1030p-11p M-F 1030p-11p	CM	M-F 1030p-11p	-TWT---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	-TWT---		2				\$150.00		0.00			
													Totals	7	\$1,040.00

902238

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25250388 **Changes as of:** 7/21/2016 at 2:16 PM **Version:** Highlighting Revision 1

CPE: 779/789/4774 **Flight:** 7/22/16 - 7/28/16 **Total \$:** \$1,140.00

Agency: BUYING TIME, LLC **Advertiser:** Bayh US Senate IN **Market:** Terre Haute **Total Spots:** 7

650 Massachusetts Ave NW **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00

Suite 210 **Agency Order #:** 5219708 **Buyer:** Herrick, Cathie **Primary Demo:** Adults 35+ **Total GRP:**

Washington, DC 20001 **Salesperson:** BEN WILMETH **202-872-5880** **Con Type:** POLITICAL/NOTE **Assistant:** BEN WILMETH **202-872-5880** **Separation:**

Comments: revised order, lns 3-5 changed prgm name, changed rate on lns, removed 1x ln 5, not

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 7/28							Total Spots	Total \$	CPP	GRP
							7/22	7/23	7/24	7/25	7/26	7/27	7/28				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
2	F-M-Th 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	0	0	1	0	0	2	\$500.00	\$0.00	0.0
3	Su 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	1	0	0	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Sports 10 Instant Replay to Everybody Loves Raymond																	
4	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	1	0	0	0	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Andy Griffith to Everybody Loves Raymond																	
REV-5	F-M-Th 10:30p-11p		Access Hollywood	\$150.00	0	30	0	0	0	0	1	1	1	2	\$300.00	\$0.00	0.0
Changes: Program from Andy Griffith to Access Hollywood, Rate from 100 to 150																	
TOTALS:						1	1	2	0	2	1	1	0	7	\$1,140.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25250388

Changes as of: 7/21/2016 at 2:16 PM

Version: Highlighting Revision 1

CPE: 779/789/4774

Flight: 7/22/16 - 7/28/16

Station: ETHI

Total \$: \$1,140.00

Agency: BUYING TIME,LLC

Advertiser: Bayh US Senate IN

Market: Terre Haute

Total Spots: 7

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

AVE NW

Suite 210

Agency Order #: 5219708

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

202-872-5880

Special Instructions

Order Level Comments

Date/Time 07/21/16 12:18 PM **Added by** System **Comment** Notice Received.

Competitive Information	
Market Budget:	\$22,800
ETHI Share:	5%
Comment:	
WAWV:	5%
WTHI:	61%
WTWO:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,140.00	N/A	0.0
Total	100%	7	\$1,140.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	7	\$1,140.00
Total	7	\$1,140.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	7/21/16 2:16 PM	CAROLYN ALLAIRE	Revised		\$0	\$1,140.00
New	7/21/16 11:53 AM	KARL DUESTERHAUS	Confirmed	8	\$1,140.00	\$1,140.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

902238



125 West 55th St
New York, NY 10019

Contract # 25250368	Changes as of: 7/21/2016 at 11:53 AM	Version: Original Order
CPE: 779/789/4774	Flight: 7/22/16 - 7/28/16	Total \$: \$1,140.00
Agency: BUYING TIME, LLC	Advertiser: Bayh US Senate IN	Total Spots: 8
650 Massachusetts AVE NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5219708	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Separation:

#	Day/Time	DP	Program	Rate	Len	7/22	7/23	7/24	7/25	7/26	7/27	7/28	Total Spots	Total \$	CPP	GRP
1	Su 10p-10:30p		News 10 On FOX	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
2	F,M,Th 10p-10:30p		News 10 On FOX	\$250.00	30	1	0	0	0	1	0	0	2	\$500.00	\$0.00	0.0
3	Su 10:30p-11p		Sports 10 on FOX <i>CLAY</i>	\$70.00	30	0	0	1	0	0	0	0	1	\$70.00	\$0.00	0.0
4	Sa 10:30p-11p		Andy Griffith <i>CLAY</i>	\$70.00	30	0	1	0	0	0	0	0	1	\$70.00	\$0.00	0.0
5	F,M,Th 10:30p-11p		Andy Griffith <i>Access Now</i>	\$100.00	30	0	0	0	0	1	1	1	3	\$300.00	\$0.00	0.0
TOTALS:						1	1	2	0	2	1	1	8	\$1,140.00	\$0.00	0.0

150

4



125 West 55th St
New York, NY 10019

Special Instructions	Contract # 25250388		Changes as of: 7/21/2016 at 11:53 AM		Version: Original Order	
	CPE: 779/789/4774		Flight: 7/22/16 - 7/28/16		Station: ETHI	

Agency: BUYING TIME, LLC
650 Massachusetts
AVE NW
Suite 210
Washington, DC 20001

Advertiser: Bayh US Senate IN
Product: Political
Agency Order #: 5219708
Buyer: Herrick, Cathie
Salesperson: BEN WILMETH
202-872-5880

Market: Terre Haute
Office: WASHINGTON
Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Total Spots: 8
Total CPP: \$0.00
Total GRP:
Separation:

Competitive Information	
Market Budget:	\$22,800
ETHI Share:	5%
Comment:	
WAWV:	5%
WTHI:	61%
WTWO:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	8	\$1,140.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	8	\$1,140.00	
Total	8	\$1,140.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
New	7/21/16 11:53 AM	KARL DUESTERHAUS	New	8	\$1,140.00	\$1,140.00

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2016
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I, Buying Time, LLC
 being/on behalf of: Evan Bayh Committee
 a legally qualified candidate of the Democrat
 political party for the office of: US Senate, Indiana
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

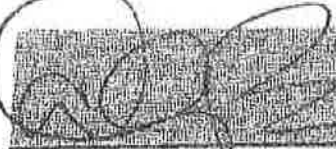
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.